

2019-2022 STRATEGIC FRAMEWORK

Where we are going

A background image of a laboratory setting featuring several microscopes. The focus is on a microscope in the foreground, with others blurred in the background. The lighting is soft, creating a professional and scientific atmosphere.

01

To advance education by conducting and/or funding research in the field of medicine, including regenerative medicine, and disseminating the results of the research to the public;

02

To receive and maintain a fund or funds and to apply all or part of the principal and income therefrom, from time to time, to qualified donees as defined in subsection 149.1 (1) of the Income Tax Act (Canada); and

03

To undertake activities ancillary and incidental to the attainment of the above purposes.

PURPOSES

(OBJECTS AS PER CRA)

**SFIRM IS A REGISTERED CHARITY
CHARITABLE REGISTRATION NUMBER: 803241587RC0001**

MISSION

To fund and conduct scientific research to uncover ground-breaking advances in the way we detect, manage and treat Alzheimer's disease and related dementias.

VISION

The adoption into the Canadian health care system of scientific innovations for the early detection, management and/or cure of Alzheimer's Disease and related dementias.

VALUES

FORWARD THINKING: Support the most innovative and impactful science.

TRANSPARENCY: Be open about who we are, what we do, and how we do it.

COLLABORATION: Attract and involve stakeholders who share our vision.

MISSION, VISION & VALUES



STRATEGY

To become a respected research institute which funds and conducts the most innovative projects in regenerative and hyperbaric medicine, as well as cutting edge diagnostics for the early detection, management and/or treatment of Alzheimer's Disease and related dementias.



STRATEGIC OBJECTIVES

GROW: Raise 10 million dollars.

BUILD REPUTATION: Get established as an institute which funds and conducts the most innovative scientific research in the area of Alzheimer's Disease.

ENGAGE: Develop meaningful relationships with stakeholders who share our vision.

STRATEGY & OBJECTIVES